Brief information about organic labeling according to Reg. (EC) 834/07, NOP and JAS

1. Introduction
The present document provides an overview of labeling requirements for organic products, addressing especially the EU organic logo introduced in 2010. For further information on labels for different multi-ingredient products, please see our Brief Infos on Regulation EC 834/07 (CERES document 3.2.10) and on NOP (CERES document 3.2.21). For more information on the use of the CERES seal, please see the annex to our certification contract (document 7.2.1.1).

2. Overview of requirements for wholesale labels (non-retail containers):

<table>
<thead>
<tr>
<th>Mandatory</th>
<th>NOP</th>
<th>JAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>The label must allow to identify the entity responsible for the product (producer or trader)</td>
<td>It is highly recommended to identify the product as “organic”</td>
<td>Organic JAS mark, certificate number (see below) and “Organic” product number (see below)</td>
</tr>
<tr>
<td>Certifier code number (see below)</td>
<td>Refer to “organic”</td>
<td>Refer to term “organic” or “in conversion”</td>
</tr>
<tr>
<td>EU organic logo and certifier logo</td>
<td>USDA logo, certifier logo, certifier name</td>
<td>No provisions</td>
</tr>
</tbody>
</table>

3. Overview of requirements for retail labels (consumer packages):

<table>
<thead>
<tr>
<th>Official logo</th>
<th>NOP</th>
<th>JAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reg. EC 834/07</td>
<td>Defined in §205.311</td>
<td>Not. 522 (2009)</td>
</tr>
<tr>
<td>Design details</td>
<td>Defined in Reg. (EC) 271/10</td>
<td>(Will be provided by the certifier once the company has achieved certification)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mandatory</th>
<th>NOP</th>
<th>JAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>For organic food produced inside the EU, use of the seal is compulsory.</td>
<td>USDA seal not mandatory</td>
<td>JAS seal mandatory</td>
</tr>
<tr>
<td>Optional</td>
<td>For organic food produced outside the EU, use of the seal is voluntary</td>
<td>Voluntary on “100 % Organic” and “Organic” products</td>
</tr>
<tr>
<td>Not allowed</td>
<td>For products “in conversion”</td>
<td>For products “made with organic ingredients”</td>
</tr>
<tr>
<td></td>
<td>For products which may refer to organic only in the ingredient list</td>
<td>For products which may refer to organic only in the ingredient list</td>
</tr>
<tr>
<td></td>
<td>For wine “made from organic grapes”</td>
<td></td>
</tr>
<tr>
<td>National, certifier and other private logos</td>
<td>Allowed</td>
<td>(National logos are not applicable)</td>
</tr>
</tbody>
</table>
3.2.24en Inf

Brief Information Organic Labelling

1. Certification and Certification Marking

The certifier code number must be indicated (see Sections 4 and 5 below). The certifier name must be mentioned. It must be placed below the producer or handler name, using the words "Certified organic by..." (See Section 6)

(JAS is assured through the JAS organic seal)

Other mandatory information

The company which is responsible for placing the product on the market must be identified

- If the EU logo is used: An indication of origin: "EU Agriculture", "Non-EU Agriculture", or combined "EU / non-EU Agriculture". If the product is from one single country, the country name can be used instead. (See examples below)

- Certificate number (see certificate)

- The term "organic" or "in conversion" must be written in Japanese (please verify with your Japanese customer and with CERES)

For multi-ingredient products: Identification of organic ingredients (see examples below)

4. The certifier code number for the European Union

The following table should make clear which Code numbers are to be used:

<table>
<thead>
<tr>
<th>Countries / Conditions</th>
<th>Code Numbers are assigned by</th>
<th>Details / Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU member countries</td>
<td>Competent national authorities</td>
<td>RO-ECO-24 for CERES in Romania, BG-BIO-04 for CERES in Bulgaria</td>
</tr>
<tr>
<td>Non member countries for which CERES is listed by the European Commission (Reg. EC 1235/2012)</td>
<td>European Commission</td>
<td>XY-BIO-140 (&quot;XY&quot; must be replaced by the official ISO abbreviation for the respective country. For example: Clients certified organic in China use CN-BIO-140, in Ethiopia ET-BIO-140, in Mexico MX-BIO 140)</td>
</tr>
</tbody>
</table>

5. Examples EU retail labeling

5.1 Organic honey

Produced by ApiEco

This is the CERES code number in Romania (EU member country). Code number and indication of origin should be "in the same visual field" with the logo

5.2 Organic Coffee

Produced by CoffeeComp

UG-BIO-140 is the CERES code number in Uganda. "In the same visual field" (see 5.1).

5.3 Organic Lentils

Produced by PulsComp

TR-Bio-140 is the CERES code number in Turkey

Use of the CERES seal is voluntary. For further information see the CERES document "Certification Seal"
### Brief Information Organic Labelling

<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3.2.24</strong></td>
<td>Organic Frozen Strawberries Produced by Organic Exports Ltd.</td>
</tr>
<tr>
<td><strong>5.4</strong></td>
<td>CN-BIO-140 China Agriculture Organic Frozen Strawberries Produced by Organic Exports Ltd.</td>
</tr>
<tr>
<td><strong>5.5</strong></td>
<td>Organic Wine Produced by Grandes Vinos S.A.</td>
</tr>
<tr>
<td><strong>5.6</strong></td>
<td>Cucumbers in Conversion to Organic Certified by BG-BIO-04 Produced by Vegetables d.o.o.</td>
</tr>
<tr>
<td><strong>5.7</strong></td>
<td>Grandma’s old style organic pickles Productos Ecológicos S.A. Ingredients: Gherkins 42%* Red peppers 17%* Onions 12%* Carrots 11%* Red beets 8%* Vinegar 5%* Sugar 3%* Salt Citric acid * Organic ingredients</td>
</tr>
<tr>
<td><strong>5.8</strong></td>
<td>Johnson’s Breakfast Cereals Ingredients: Oats 32% Wheat flakes 15% Corn flakes 18% Freeze dried apples 8%* Freeze dried strawberries 7%* Raisins 5% Glucose syrup 10% Honey 5%* * Organic ingredients Johnson’s Inc., Guadalajara, Mexico</td>
</tr>
</tbody>
</table>

**(For further details on wine labelling, please see the CERES Brief Info on Organic Wine!)

**5.6 Cucumbers in Conversion to Organic**

- Neither CERES nor EU logo on products in conversion
- This is the CERES code number in Bulgaria (EU member country)

**5.7 Grandma’s old style organic pickles**

- Productos Ecológicos S.A.
- Ingredients: Gherkins 42%* Red peppers 17%* Onions 12%* Carrots 11%* Red beets 8%* Vinegar 5%* Sugar 3%* Salt Citric acid * Organic ingredients

**5.8 Johnson’s Breakfast Cereals**

- In this example, only 20% of ingredients are organic
- This is the CERES code number in Mexico

**(For further details on multi-ingredient product labelling, please see the CERES Brief Info on Reg. EC 834/07!)

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*CN-BIO-140 is the CERES code number in China

*CL-BIO-140 Non EU Agriculture

*This is the CERES code number in Bulgaria (EU member country)

*EU logo can be used for organic multi-ingredient products

*Each organic ingredient must be identified as such

*No use of EU logo on products which contain only certain ingredients from organic origin. CERES logo may be placed on the ingredient list but must not be prominent and not insinuate the product as such is organic.

*This is the CERES code number in Spain (Andalusia)

*In this example, only 20% of ingredients are organic

*This is the CERES code number in Mexico

*Certified by MX-BIO-140

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Since August 2012, wine can be labeled “organic” and carry the EU logo – provided it complies with Reg. 203/12

CERES is now also listed for wine. Therefore, the code 140 can be used.
6. Some additional specific instructions for EU (equivalent) labels

The certifier code number must be the one for the entity responsible of the last physical handling of the product. "Last physical handling" can also be the labeling itself. But if e.g. the final seller is a trader who does not make any changes to the product, then the last processor's certifier code must appear on the label, not the trader's certifier code. This rule applies to both retail and wholesale labels. If e.g. the product is packed in the final retail packages provided by the distributor inside the EU – still the code number of the "last operator" who physically handles the product must be on the label. It is allowed, however, to also place the CB code of the importer or distributor inside the EU.

<table>
<thead>
<tr>
<th>Producer</th>
<th>Last processor</th>
<th>Exporter (last owner)</th>
<th>CB Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified by CERES</td>
<td>Certified by CERES</td>
<td>Certified by CB X</td>
<td>EC-ECO-140 (CERES in Ecuador)</td>
</tr>
<tr>
<td>Vineyard</td>
<td>Winery</td>
<td>The winery exports the wine itself</td>
<td>ZA-ECO-XXX (CB X in South Africa)</td>
</tr>
<tr>
<td>Certified by CERES</td>
<td>Certified by CB X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

7. Examples NOP retail labeling

7.1 100 % organic honey
Produced by ApiEco
Certified organic by CERES

Honey, if not further processed, can be labeled as "100% organic"

Statement "Certified organic by…" must be placed under producer, processor or distributor name

7.2 Organic apple juice
Produced by Organic Juices Ltd.
Certified organic by CERES

Since the apple juice in this example is produced with the help of enzymes, it is only "organic", not "100% organic"

7.3 Wine made with organic grapes
Produced by Grandes Vinos S.A.
Certified by CERES GmbH

No use of USDA logo on products which are only "made with", not fully organic

(For further details on wine and different labelling categories under NOP, please see the CERES Brief Infos on organic wine respectively on NOP!)
### 7.4 Grandma’s old style organic pickles

*Productos Ecológicos S.A.*
Certified organic by CERES

**Ingredients:**
- Gherkins 42 %*
- Red peppers 17 %*
- Onions 12 %*
- Carrots 11 %*
- Red beets 8 %*
- Vinegar 5 %*
- Sugar 3 %*
- Salt
- Citric acid
  * Organic ingredients

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### 7.5 Johnson’s Breakfast Cereals made with 72% organic ingredients

**Ingredients:**
- Oats 42 %*
- Wheat flakes 30 %*
- Honey 28 %
  * Organic ingredients

Johnson’s Inc., Guadalajara, Mexico
Certified by CERES

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### 8. The JAS certificate number

This has become compulsory in 2016: both wholesale and retail products have to carry not only the JAS seal, but also a certificate number. This number can be found on your latest certificate. Please do not include the "-1", "-2" etc. extensions in the labeling, because these extensions will be changing every year!

**Organic Green Tea**
China’s Pride Best Natural Teas

Cert. 4974

This is the certificate number assigned by CERES to this tea factory. Every year, an extension will be added to the number (4974-1, then 4974-2). These extensions should not be included in the labeling. As opposed to the EU system, the number is different for each client.